

This sign reads to the "coming home traffic flow" as commuters exit the 184 freeway. Cole Rd is the main artery feeding the southeast Boise neighborhoods.

COLE RD & VICTORY RD, BOISE ID

SIGN #: 02R ILLUMINATED: YES WEEKLY IMPRESSIONS: 60,751 SIZE: 10' X 30' SIGN FACING: NORTH / RIGHT LAT/LONG: 43.576072, -116.274372





INTERESTED IN OUR SERVICES? WE'RE HERE TO HELP!

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