

SIGN #  
**15R**

BILLBOARDS MAKE A  
**BIG IMPRESSION!**

**OUTDOOR ADVERTISING BILLBOARDS  
IN BOISE, MERIDIAN, NAMPA,  
FRUITLAND & PAYETTE, IDAHO**

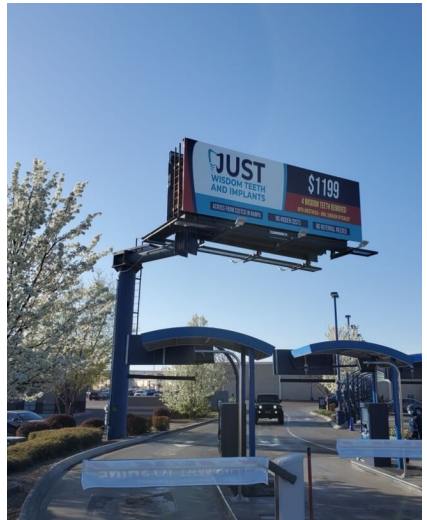
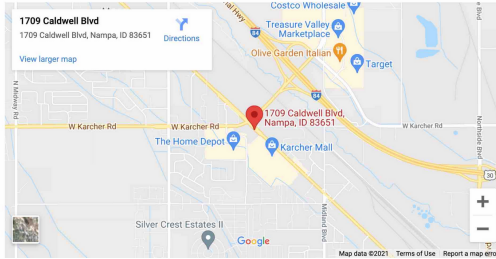


Situated at the Karcher Intersection, this sign is visible to three directions of traffic, the primary read is to the main artery linking Nampa and Caldwell. Heavy commercial, retail and residential traffic.

**CALDWELL BLVD & MIDLAND BLVD, NAMPA ID**

SIGN #: 15R  
ILLUMINATED: YES  
WEEKLY IMPRESSIONS: 100,047

SIZE: 10' X 30'  
SIGN FACING: WEST / RIGHT  
LAT/LONG: 43.604475, -116.60251



**INTERESTED IN OUR SERVICES?  
WE'RE HERE TO HELP!**

**General Contact**

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