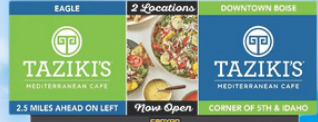


02L
SIGN #

**BILLBOARDS MAKE A
BIG IMPRESSION!**

**OUTDOOR ADVERTISING BILLBOARDS
IN BOISE, MERIDIAN, NAMPA,
FRUITLAND & PAYETTE, IDAHO**



Major East-West commuter route, this sign reads to the traffic coming from HWY 55 and the city of Eagle heading towards Boise. Heavy commuter, retail and commercial traffic.

COLE RD & VICTORY RD, BOISE ID

SIGN #: 02L

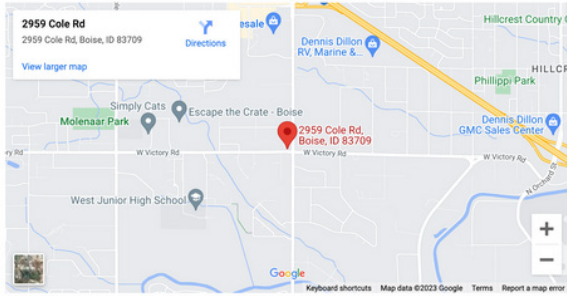
SIZE: 10' X 30'

SIGN TYPE: DIGITAL

SIGN FACING: SOUTH / LEFT

WEEKLY IMPRESSIONS: 109,827 PER SPOT

LAT/LONG: 43.576050, -116.274205



**INTERESTED IN OUR
SERVICES? WE'RE HERE TO
HELP!**

General Contact

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Fax: (208) 938-8890

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For sales information,
please contact our office.

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