

**SIGN #**  
**01L**

**BILLBOARDS MAKE A**  
**BIG IMPRESSION!**

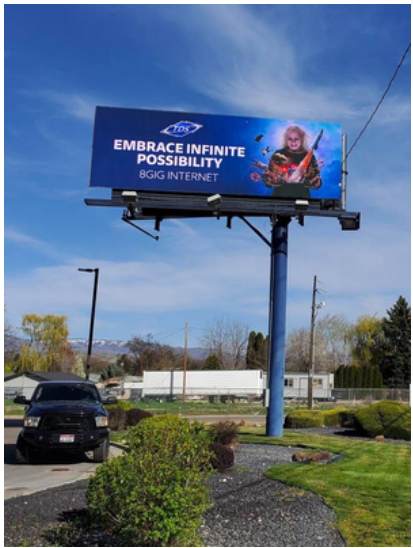
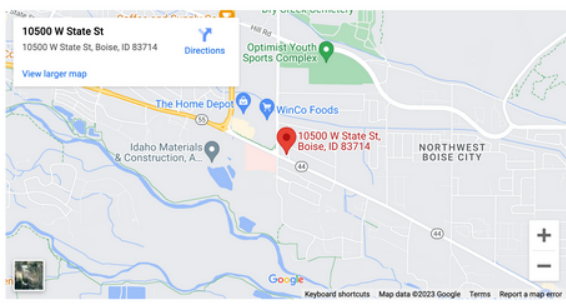
**OUTDOOR ADVERTISING BILLBOARDS**  
**IN BOISE, MERIDIAN, NAMPA,**  
**FRUITLAND & PAYETTE, IDAHO**



Major East-West commuter route, this sign reads to the traffic coming from HWY 55 and the city of Eagle heading towards Boise. Heavy commuter, retail and commercial traffic.

**10500 W. STATE ST, BOISE, ID**

<b>SIGN #:</b> 01L BOISE	<b>SIZE:</b> 10' X 30'
<b>SIGN TYPE:</b> DIGITAL	<b>SIGN FACING:</b> WEST / LEFT
<b>WEEKLY IMPRESSIONS:</b> 151,051 PER SPOT	<b>LAT/LONG:</b> 43.682256,-116.31300



**INTERESTED IN OUR SERVICES?**  
**WE'RE HERE TO HELP!**

**General Contact**

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