

**BILLBOARDS MAKE A
BIG IMPRESSION!**



04R
SIGN #

**OUTDOOR ADVERTISING BILLBOARDS
IN BOISE, MERIDIAN, NAMPA,
FRUITLAND & PAYETTE, IDAHO**

Situated as you approach the intersection of Franklin Rd & Black Cat Rd, this sign reads to the "going home" traffic pattern on this secondary east west artery. Primarily residential and commercial traffic.

FRANKLIN RD & BLACK CAT RD, MERIDIAN, ID

SIGN #: 04R

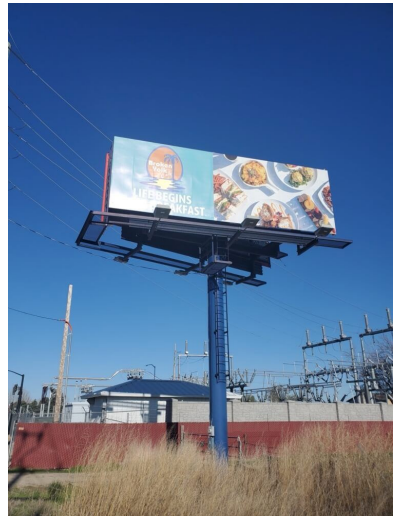
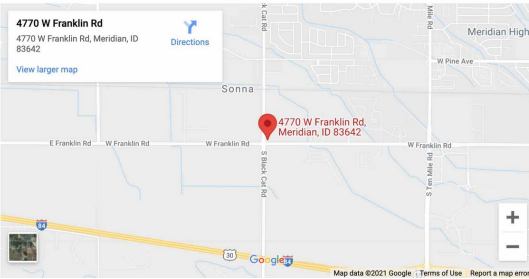
SIZE: 10' X 30'

ILLUMINATED: YES

SIGN FACING: EAST / RIGHT

WEEKLY IMPRESSIONS: 68,732

LAT/LONG: 43.604917, -116.453183



**INTERESTED IN OUR SERVICES?
WE'RE HERE TO HELP!**

General Contact

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For sales information,
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